



Secrets of Video Marketing

“Lynn provided easy to understand, actionable information on video marketing for my group of thriving business women. They walked away with tools and knowledge they could put in place immediately. Thank you Lynn!”

~ Caterina Rando,
Business Strategist /
Publisher

“Lynn is a whiz at understanding the marketing power of video and infectiously shares that passion and knowledge in her talk.

My business owner clients loved her presentation!”

~ Michele Scism, CEO
& Founder, Decisive
Minds

Lynn delivers dynamic, interactive, information-packed presentations designed to transform the way participants think about using video to market their business. Her presentations engage, motivate and provide actionable information for entrepreneurs and small businesses who want to use the power of video effectively, affordably and efficiently.

Lynn brings extensive experience to her presentations. She has been an entrepreneur for over 6 years with a 25 year background in corporate marketing including real estate, law and accounting, retail, B2B, business development and training. Coupled with a lifetime practice and passion for speaking, singing and performing on stage, Lynn knows how to transform participants from camera-shy to video stars.

Lynn is passionate about helping businesses learn how to use video to supercharge their marketing results in a doable, affordable, repeatable step-by-step system.

5 Steps to Creating Business Video Without a Camera, Without the Overwhelm and Without Wasting Time

- The #1 Mistake Video Marketers Make and How to Avoid It
- The 5 Myths of YouTube Success
- 5 Tools for Creating Video Without a Camera
- The 5 Essential Steps of the Video Production Process

Secrets to Loving Yourself on Video

- How to Look Your Best on Camera (direct from the world of TV/film)
- 3 Secrets to Improving the Sound of Your Recorded Voice
- The Step-by-Step Process for Getting Comfortable Seeing and Hearing Yourself on Video

The Truth About YouTube Marketing

- How to Set Up Your YouTube Channel
- Integrating Video with Twitter, Facebook and LinkedIn
- The 3 Most Powerful Video SEO Tips
- When to Use YouTube and When NOT to Use YouTube
- The 5 Myths of YouTube Success



Book Lynn for Your Next Event!

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